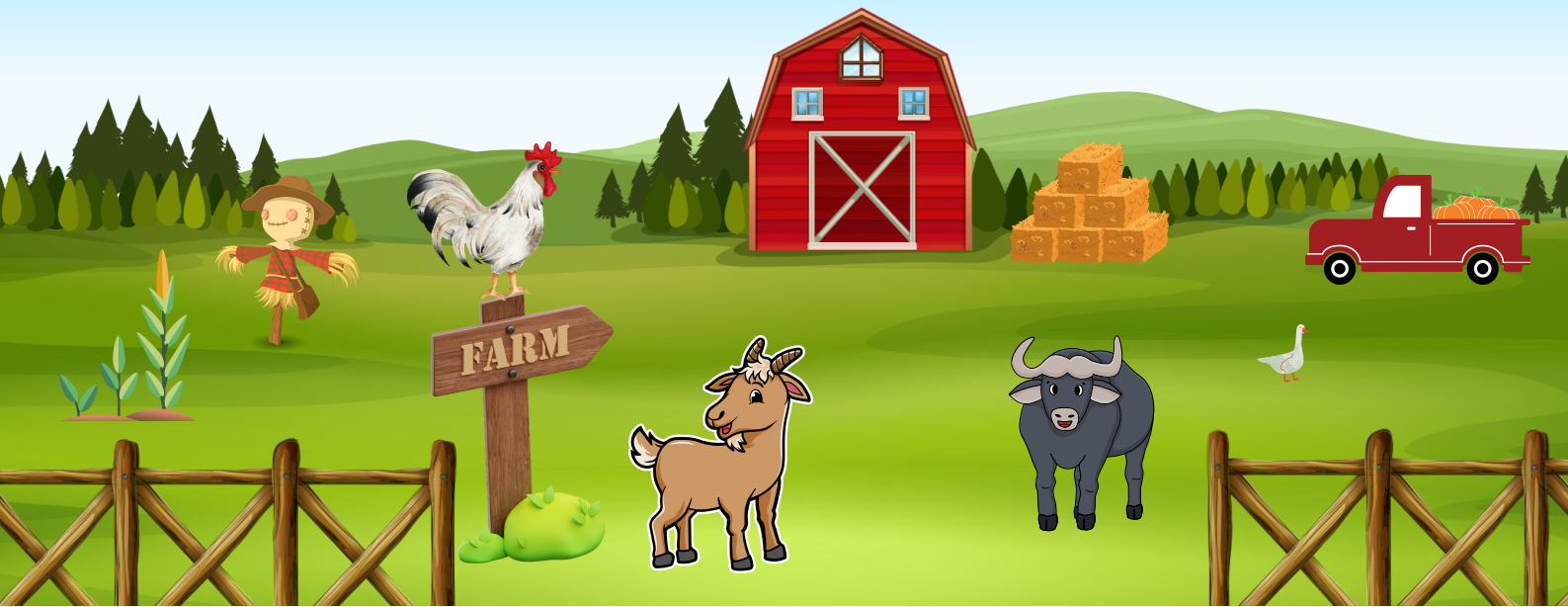


BUFFALO FARM.co.uk

Local Good Cause Campaign





As a company deeply committed to giving back to our community, Buffalo Farm has developed an innovative approach to contribute to the as many local good causes as we can. We understand the importance of charitable work and its impact on society, which is why we are excited to present our Local Good Cause Campaign - a mutually beneficial collaboration that will offer support to your cause while showcasing the diverse offerings of the Buffalo Farm.

About The Buffalo Farm:

The Buffalo Farm is not just about quality meats; we're about community, partnerships, and making a difference. We receive numerous donation requests from various charities and local causes, each deserving of support. However, we believe in creating a lasting impact that benefits both parties involved.

The Charity Campaign:

Instead of traditional one-time donations, Buffalo Farm has devised a dynamic campaign that aims to maximise the benefits for the chosen cause. Here's how it works:

Chosen Good Cause of the Fortnight:

Every fortnight, the Buffalo Farm will select a local cause to collaborate with. This will provide us the opportunity to support a wide range of causes.

Promotion and Support:

As our chosen charity or local cause, you will have the ability to select from a list of our best-selling meat packs. You can then promote your chosen pack through your social media channels and customer databases.

10% Donation from Sales:

For every selected Buffalo Farm meat pack sold, whether in-store (at Boglily and Blacketyside) or online, your charity will receive 10% of the total sales amount. This contribution can be received in the form of Buffalo Farm vouchers or meat packs.

Flexible Use:

Your charity or group can creatively use the vouchers or meat packs to generate additional funds. You can raffle them, run competitions, or use them in ways that align with your fundraising goals.

Branding and Visibility:

The Buffalo Farm is committed to promoting the partnership. We will incorporate your group's branding in both our stores and online platforms, raising awareness about the initiative and highlighting the fact that 10% of each purchase goes towards supporting a local good cause.

The Buffalo Farm firmly believes that this approach can lead to a deeper, more sustainable impact on local causes. We are excited about the prospect of working closely with you to make a difference in our community.



Available Packs



Buffalo Taster Box -£36.99



**Buff up Large
- £104.50**



**Mega BBQ Pack
- £49.50**



Favourites 4 less - £20



Essentials Pack - £22.50



Buff Up - Mini - £49.50



**7 Meal Mega
Saver - £40.00**



**Essential Farm
Breakfast Pack - £10.44**





We appreciate your interest in participating in Buffalo Farm's Collaborative Local Good Cause Campaign. Here's a step-by-step guide on how your charity or group can apply to be a part of this initiative:

Step 1: Initial Inquiry

Charities and groups interested in joining our campaign can start by sending an initial inquiry email to sarah.carter@thebuffalofarm.co.uk. In this email, please introduce your organisation, briefly describe your cause, and express your interest in the Collaborative Local Good Cause Campaign.

Step 2: Notification

Groups selected to participate will be notified via email. We will then schedule in your charity to our year plan.

Step 3: Collaboration Kick-off

Once you've been selected as a partner cause, we will work closely with you to plan the campaign's launch. This includes selecting the meat pack you'd like to promote, coordinating branding and marketing efforts, and discussing the implementation timeline.

Step 4: Ongoing Communication

Throughout the campaign period, we will maintain open lines of communication. This includes providing sales updates, discussing the distribution of Buffalo Farm vouchers or meat packs for your fundraising activities, and addressing any questions you might have.

If you have any further questions or would like to start the application process, please don't hesitate to contact Sarah.carter@thebuffalofarm.co.uk